



RPPG

Renne Public Policy Group

A Division of Renne Public Law Group®

Proposal for Grant Writing Services

City of Greenfield

Renne Public Law Group, LLP [DBA Renne Public Policy Group (RPPG)]

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The RPPG Approach

Renne Public Policy Group (RPPG), a division of Renne Public Law Group (RPLG), is a full-service legislative advocacy and consulting practice that strives to advance the interests of public agencies. RPPG provides comprehensive grant writing and research services to support efforts to secure funding for critical projects and programs that improve the quality of life in local communities. The firm's presence in Sacramento, as well as the public law resources of RPLG, are all leveraged to augment RPPG's grant writing service.

RPPG is a young, emerging practice. This enables us to reimagine traditional approaches to consulting—to be proactive, creative, and nimble. Our goal is to build a culture of likeminded professionals from diverse backgrounds who *want* to come to work and where clients feel valued. We believe that grant-seeking efforts should be mission-driven and aligned to strategic goals. We know that successful consultants prioritize synergy with a client's staff; cultivating collaboration is at the heart of our grant writing service.

Whatever the need, we pride ourselves on creating a customized approach to each client that we have the honor of representing. We are committed to providing clients with a tangible return on investment. Our team combines a depth of experience with a true passion for local government. Collectively we bring a positive energy, a tireless work ethic, and a determination to do high-quality work for our clients. This is RPPG's true competitive advantage.

Jake Whitaker – Manager, Grant Writing and Research



RPPG proposes that Jake Whitaker will serve as the City of Greenfield's dedicated grant writer. He will work with City staff to identify funding needs, research applicable grant programs, provide timely updates on upcoming funding opportunities, and prepare and submit grant applications and project narratives on behalf of the City. Jake will also work closely with RPPG's legislative staff to proactively track emerging funding opportunities in the state budget and budget trailer bills.

APPLICABLE EXPERIENCE: AT A GLANCE

- 5 years of Grant Writing experience, with over \$14,000,000 in funding secured with 24 successful grant proposals.
- 7 years of experience working in local government.
- 3 years of experience as a local government elected official.
- 2 years of experience working in the Oregon State Legislature.
- Completed Grant Writing and Grant Management trainings through Grant Writing USA.

More About Jake:

With a proven track record of bringing millions of state and federal dollars for local public agencies, Jake first discovered his passion for grant writing while assisting a colleague with an emergency shelter grant on a tight deadline. Jake's unique ability to tell the story of public agencies

and non-profits resulted in several successful and highly competitive grant applications. These awards include the Economic Development Administration's (EDA) Public Works and Economic Adjustment Assistant program, the CA Volunteers AmeriCorps program, the Board of State and Community Corrections' (BSCC) Justice Assistance Grant and Youth Reinvestment Grant, the Bureau of Justice Assistance's (BJA) Justice and Mental Health Collaboration grant and the Swift, Certain, and Fair Supervision grant, and the Office of Emergency Services' (CalOES) Transitional Housing (XH) Program, Elder Abuse (XE) Program, Emergency Shelter (KE) Program, Violence Against Women Vertical Prosecution (VV) Program, and the Victim Advocacy in Detention Facilities (KA) Program.

Jake initially developed his skills as a grant writer working for the Yolo County District Attorney's Office, giving him a strong background in criminal justice funding. He developed a specialization in obtaining funding for programs that provide alternatives to traditional prosecution using restorative justice, enhance services for victims of crime, and address the intersection of poverty, mental health, and addiction with the criminal justice system. After discovering his passion for grant writing, Jake accepted a position with California Consulting to broaden his skillset and gain experience working with a variety of different types of clients. Jake recently joined RPPG's team to begin building a grant writing practice to augment the firm's service offerings, with the goal of providing a highly individualized, client-centric consulting practice.

Jake worked previously as a consultant with numerous municipal governments, including the City of Manteca, the City of Twentynine Palms, the City of Redwood City, the City of La Habra, and the City of Needles. As a member of California Consulting's team, Jake served as the primary point of contact between the firm and the EDA's regional California offices and prepared a comprehensive tutorial for the firm's grant writers on how to prepare applications for infrastructure funding through the Public Works program. He prioritizes high quality service, collaboration, and effective communication in all his consulting work.

Jake has experience preparing grant proposals across a wide range of sectors, including fire department support, wildfire mitigation, public safety, housing, parks and recreation, food insecurity, workforce development, economic development, education, water infrastructure, and transportation infrastructure.

Sharon Gonsalves— Director of Government Affairs



RPPG proposes that Sharon Gonsalves support the City of Greenfield's grant writing and procurement efforts. In this capacity, Sharon will work in collaboration with the Project Manager to identify potential funding opportunities in the state budget. California has an annual budget of approximately \$260 billion. The budget process is remarkably intricate with new funding opportunities emerging each year. On behalf of the City, Sharon will review and track the state's main budget bill and subsequent budget trailer bills and monitor budget committee and relevant budget subcommittee hearings. She will advise the Project Manager—providing a unique perspective and analysis specific to the City.

Qualifications:

- Proven Success in Navigating State Budget Process and Funding Identification
- 15 years of Legislative Advocacy and Capitol Staff Experience
- Strong Policy Background in Natural Resources, Housing, and Transportation

More About Sharon:

Sharon has spent her career advocating for the legislative and funding priorities of municipalities throughout California—bringing over fifteen years of state legislative and local government advocacy experience to the City’s grant writing team. Specializing in the complex legislative process, Sharon has a proven track record of leveraging her strong relationships in the Capitol, Administration, and key government agencies to advance the funding priorities of her clients. Sharon has expertise in the policy sectors of housing, transportation, local governance, and natural resources both as a former legislative staff member and as a local government lobbyist.

Spending nearly a decade working in both houses of the State Legislature, Sharon has a unique understanding and experience in navigating the State’s complex budget process. Having worked for multiple moderate legislators, who served on numerous critical budget sub-committees, Sharon has a strong understanding of bi-partisan politics. She has been able to leverage her relationships within the California Legislature to secure a wide variety of California State Budget earmarks—including funding for advanced water metering infrastructure.

Sharon served as Legislative Director for State Senator Anthony Cannella (Senate District 12). Senator Cannella served as Vice Chair of the Senate Transportation and Housing Committee and the Natural Resources Committee. During Senator Cannella’s tenure, Sharon was instrumental in negotiating on major statewide environmental and transportation issues important to the District, including Proposition 1, the water bond of 2014 and SB 1, the Road Repair and Accountability Act of 2017, which increased transportation funding and instituted some much-needed reforms. SB 1 provided the first significant, stable, and on-going increase in state transportation funding in more than two decades. During her time as a legislative staffer, Sharon developed and maintained an extensive bi-partisan network of relationships with Members of the California Legislature.

In her commitment to advocate for local agency funding opportunities, Sharon has also written several successful grant proposals. One such award was an application to the Department of Conservation’s Sustainable Agriculture Land Conservation program.

Prior to joining RPPG, Sharon was a Senior Associate at Townsend Public Affairs representing a number of local public agency clients—specializing in those from severely disadvantaged regions of California. Sharon has helped secure millions of dollars for critical infrastructure and public safety improvements. She has also worked with Congressional and federal agency officials to advance the funding priorities of her clients.

Scope of Work

- **Project Management:** RPPG will provide grant writing and project management services, from start to finish of the proposal development process. This includes the preparation of funding abstracts, project narratives, and required forms and attachments.
- **Funding Opportunity Research:** RPPG conducts continuous and comprehensive research, keeping clients informed of upcoming grant opportunities. Targeted research is available on an “on-call” basis. RPPG clients receive a monthly “Funding Opportunities Catalog” documenting current and cyclical grant programs from federal agencies, state agencies, and private foundations.
- **Monitoring the State Budget:** RPPG’s grant writer works directly with legislative advocates who provide updates and analysis on the state budget and trailer bills, allowing the grant writer to effectively identify funding opportunities ahead of the official postings by government agencies.
- **Quality Control:** Prior to submitting a grant application, RPPG’s grant writer will review the contents of each form, check for typographical or grammatical errors, and ensure that all required components for a complete proposal are included in the application package.
- **Collaborative Approach:** RPPG utilizes a collaborative grant writing process to put together highly competitive proposals. Skilled consultants understand that leveraging the subject matter expertise of our clients is critical to success. RPPG uses cloud-based document sharing services to enable real-time feedback from clients throughout the proposal development process.
- **Consistent Communication:** RPPG schedules monthly “Grant Activity Calls” to keep clients informed of upcoming funding opportunities and progress on grant-seeking activities. These updates also come in the form of monthly written reports distributed to the organization’s leadership team.
- **Strategic Planning:** RPPG works directly with organizational leadership teams to identify funding and service gaps to inform grant-seeking activities. RPPG schedules annual “deep dive” meetings with clients to focus on key priorities for the upcoming year and then uses those priorities to develop a “Funding Opportunities Assessment” to guide the organization’s grant-seeking activities.
- **Capacity Building (Optional):** “Grant readiness” at the organizational level is a critical element of success. RPPG will prepare and provide in-house trainings for your organization to support grant-seeking and administrative activities at the staff level. RPPG’s grant writer can, if desired, help train-up and mentor staff internally to gain experience as grant writers.

All services will be performed remotely, unless in-person attendance and travel are explicitly requested by the department on a case-by-case basis.

Methodology for Identifying Funding Needs

RPPG schedules annual “deep dive” meetings with clients to focus in on key priorities for the upcoming year. At the start of the first year of grant writing services, the consultant will set up a meeting with the department’s leadership team to identify key funding priorities. This process includes determining essential projects, infrastructure needs, and initiatives that may be supported with grant funding opportunities. The City of Greenfield’s staff are, after all, the experts on the City’s service gaps and infrastructure needs. RPPG’s method focuses on combining that local expertise with experienced consultants to produce compelling results.

Once these funding priorities are established, a “Grant Funding Priorities” document will be prepared by the consultant to share with the City’s staff and leadership. This document will include a summary of the priorities identified in the deep dive meeting and any subsequent meetings, as well as an initial assessment of existing funding programs that match these needs. After the City’s team has time to review the document, a follow-up meeting will be scheduled for further discussion and subsequent revisions will be made if necessary.

Identifying Grant Opportunities

RPPG maintains a running catalog of grant and financing opportunities, aiming to provide clients with a comprehensive look at what funding is available and the anticipated funding cycles for each program. Continuous and comprehensive research is a cornerstone of RPPG’s approach. RPPG’s Manager of Grant Writing and Research routinely checks major repositories for funding opportunities (such as the California Grants Portal and GRANTS.GOV), as well as the grant opportunity pages of individual agencies and departments. Augmenting those efforts, RPPG’s consultants stay updated on new developments in the state’s budgeting process to anticipate future programs and identify allocations made to existing grant programs for each new fiscal year. In doing so, we aim to be proactive rather than reactive.

The consultant will schedule a recurring monthly grant activity call via Zoom teleconferencing to discuss emerging priorities and upcoming funding opportunities with the City’s leadership team. Between those monthly calls, relevant City staff will be notified via email of new funding opportunities. The consultant will compile a synopsis for each potential funding opportunity that details the basic information of the grant: Agency, Funding Amount, Funding Uses, Eligible Applicants, Performance Period, Deadline/Anticipated Funding Cycle, and a brief description containing basic information about the funding opportunity and any significant elements of the guidelines that may impact a decision on whether to proceed with an application.

Preparing a Grant Proposal

1. Thorough review of the proposal solicitation document.
2. Preparing a comprehensive to-do list, timeline, and task chart that breaks down each component of the grant application, then distributing these documents to the relevant member of the City’s staff.
3. Setting up an initial meeting with relevant City staff to review grant program guidelines and requirements and discuss the logistics of preparing the proposal.

4. Setting up a shared document for the proposal narrative that includes each component of the scoring criteria (when applicable) to guide the drafting process, ensuring that every element of the proposal is addressed effectively.
5. Filling out supplemental forms, drafting letters of support for distribution to community partners, and completing any other required attachments for the application.
6. Drafting and review of the narrative on a section-by-section basis, breaking down the process into manageable pieces to enable effective collaboration and input from the City's staff.
7. Finalizing a full draft of the proposal narrative, then undergoing an additional review by City staff with subsequent revisions as necessary.
8. Conducting a "quality control check" to review the contents of each form, check for typos or grammatical errors in the proposal narrative pieces, and ensure that all requirements for a complete proposal are fulfilled prior to submission.
9. Submitting the application for funding.

Role of City Staff

RPPG utilizes a collaborative grant writing process to put together highly competitive proposals. City staff will be expected to review applications for funding prior to submission and respond to inquiries from the grant writer for information to support the drafting process. City resources and staff will be utilized to prepare supporting documentation (such as Preliminary Engineering Reports, design documents, project budgets, etc.) when necessary.

Experience Working with Municipalities

City of Manteca: Jake served as the City of Manteca's dedicated grant writer while working with California Consulting, attending monthly leadership team meetings and working with staff in every department to prepare grant applications. This included working with City staff on a successful application for CalHCD's Local Early Action Planning grant, as well as working on a federal application for the INFRA grant program, an Assistance to Firefighters Grant application through FEMA, a Rubberized Pavement Program project through CalRecycle, and planning for an Economic Development Administration proposal.

City of Twentynine Palms: Jake worked directly with City Manager Frank Luckino to prepare a successful application for funding through the Economic Development Administration (EDA). This funding will support development of a multi-million dollar wastewater treatment plant project to incentivize business retention and generate economic development. The City of Twentynine Palms previously relied entirely on septic tanks for wastewater storage.

City of La Habra: Jake worked with Recreation Manager David DeLeon to prepare an application for the California Natural Resource Agency's Museum Grant Program to support renovations for the Children's Museum at La Habra.

City of Redwood City: Jake worked with Parks and Recreation Department staff to explore funding opportunities through Proposition 64 (cannabis tax) funds. Currently providing grant opportunity

research services at the request of the Assistant City Manager, in conjunction with RPPG’s Public Policy Advocacy team which serves Redwood City.

City of Needles: Jake worked with City staff to prepare an application for the Active Transportation Program (ATP).

City of Albany: Jake worked with Fiscal Officer to ensure accurate expense reporting for CARES Act local government funds, verifying the eligibility of listed expenditures and grouping them into appropriate categories.

City of South El Monte: Jake provided consulting services to triage funding strategies for a large parking structure project that was essential to keeping one of the City’s largest employers from relocating, acting as a liaison between the City staff and the Economic Development Administration to discuss funding for the project.

City of Eastvale: Jake acted as the liaison between the City staff and the Economic Development Administration to discuss funding for a bridge lane expansion project.

Quoted Price for Proposed Services

Item No.	Description	Fees
1	Grant writing, project management, and funding opportunity tracking services.	\$4,000 Flat fee monthly retainer agreement. (\$48,000 annually)
2	(Optional) Organizational grant-seeking and grant-readiness capacity building services.	\$750 Added to monthly retainer agreement. (Combined \$57,000 annually)

RPPG proposes a contract period of 24 months, with an option to renew and/or renegotiate the contract annually thereafter.

Pricing Guarantee

This quote and corresponding price shall remain valid from September 2021 to August 2023. Jake Whitaker, RPPG’s Manager of Grant Writing and Research will act as the Project Manager and primary point of contact. Jake may be reached at (530) 681-9731 and is located at 1100 11th Street, Suite 231, Sacramento, CA. As the founding partner of our firm, Jon Holtzman has the authority to negotiate on behalf of and bind the firm in an agreement. Jon may be reached at (415) 848-7200 and is located at 350 Sansome Street, Suite 300, San Francisco, CA.

Work Sample

Client: City of Twentynine Palms

(Demonstrated Skills: Grant Writing, Administrative Agency Advocacy)

Economic Development Administration (EDA) Public Works Program

On behalf of his client, the City of Twentynine Palms, Jake wrote a successful grant application on to secure funding from the Economic Development Administration to support construction of a new wastewater treatment plant. The City of Twentynine Palms has historically relied exclusively on septic tanks for wastewater service, inhibiting the economic growth potential of the City. The new wastewater treatment plant will service 18 directly affected business locations and have the capacity to connect to future developments, supporting construction of a new Visitor and Cultural Center for Joshua Tree National Park, a planned Hilton Homes 2 development with approximately 100 hotel rooms, low/moderate income housing projects, and several existing business parks in the City.

Jake worked with City Manager Frank Luckino to compile the necessary information to complete this highly complex application process. This included completion of the project narrative, a Preliminary Engineering Report (prepared by an outside consultant), an environmental impacts narrative, estimated job creation and retention figures, the construction project budget, and all of the supplemental forms required by EDA.

The proposal initially received a Notice of Carry Forward, which indicated that the application was still being reviewed and that the Investment Review Board was requesting additional information regarding the project. Jake worked with the City Manager to respond to these inquiries. After additional consideration and several requests for supplemental information, the project received Conditional Approval from the Investment Review Board.

Years Performed: 2020

Monthly Retainer: N/A (client was on a per-project fee schedule)

The full application is accessible here (provided as a link due to file size):

<https://drive.google.com/file/d/1p2rBZ6P5C56xi36AtpRrpH0bdzefSfRt/view?usp=sharing>

Preliminary Analysis: City of Greenfield

The City of Greenfield is a rural community of over 18,000 residents located in southern Monterey County. Greenfield’s population is predominantly Hispanic or Latino, comprising 91.1% of the population. According to the most recent 2020 data released by the U.S. Census Bureau, the City of Greenfield experienced a population growth of 15.96% over the past decade. The City has a per capita income of \$15,636, which is less than half of the national average.

The CalEnviroScreen tool, managed by the California Office of Environmental Health and Hazard Assessment, shows low levels of educational attainment, high levels of poverty and linguistic isolation, above average unemployment and housing cost burdens in parts of the City, and high levels of exposure to pesticides.

The U.S. Census Bureau data also demonstrates a below average access to technology, with only 70.5% of households with a broadband internet subscription (12.2% below the national average).

The City’s General Plan, adopted in 2005, includes the following overarching goals:

- Affirming a “commitment to affordable housing and leadership in the delivery of services.”
- Promoting the wellbeing of “a highly diversified residential and business community.”
- Creating an environment “sensitive to the human rights of all people that is attractive to residents, visitors, and businesses.”

Public Works and Economic Adjustment Assistance (PWEAA)

- *Agency:* U.S. Economic Development Administration (EDA)
- *Eligible Applicants:* States, Counties, Cities, Any Other Political Subdivisions of a State, Districts, Institutions of Higher Education, federally recognized Native American Tribes; Public or Private Nonprofits acting in cooperation with officials of a political subdivision of a state. Consortium applications are allowed.
- *Funding Uses:* Water and Sewer Improvements; Industrial Parks; High-Tech Shipping and Logistics Facilities; Workforce Training Facilities; Business Incubators and Accelerators; Brownfield Redevelopment; Technology-Based Facilities; Wet Labs; Multi-Tenant Manufacturing Facilities; Science and Research Parks; Telecommunications Infrastructure; Other Infrastructure Projects Related to Job Creation and Job Retention; Development of Economic Recovery Strategies; Technical Assistance for Economic Development; Design and Engineering; Capitalization or Re-Capitalization of Revolving Loan Funds.
- *Funding Amount:* No maximum amount, projects in the \$5M-\$7M range (total project cost) are preferred.
- *Match Requirement:* Based on the per capita income, the City of Greenfield would qualify to have EDA cover 80% of the total project cost (a 20% local match).
- *Deadline:* Ongoing

EDA funds Public Works (PW) projects to meet the construction and/or infrastructure design needs of communities to enable them to become more economically competitive. Economic Adjustment Assistance (EAA) projects should catalyze public-private partnerships to foster collaboration, attract investment, create jobs, and promote economic resiliency and prosperity. Projects must be related to a current Comprehensive Economic Development Strategy (CEDS) applicable to the applicant's jurisdiction. All EDA projects should advance bottom-up economic development and prioritize the creation of living wage jobs.

EDA has determined that economic injury from the coronavirus pandemic constitutes a "Special Need," and eligibility may be established on that basis without reference to the other existing economic distress criteria.

More information: <https://www.grants.gov/web/grants/view-opportunity.html?oppId=321695>

Water Recycling Funding Program (WRFP)

- *Agency:* State Water Resources Control Board
- *Eligible Applicants:* Local public agencies (including Special districts and Joint Powers Authorities), Non-profit organizations with 501(c)(3) status, Public utilities, federally recognized Native American Tribes, state recognized Native American Tribes, and Mutual water companies. Only local public agencies can apply for Planning Grants.
- *Funding Uses:* Construction of recycled water treatment facilities, storage facilities, pumping facilities, and groundwater recharge facilities; Construction of recycled water distribution systems; Planning, design, construction management, value engineering, and project administration; Development, construction, and monitoring of a pilot-scale or demonstration-scale plant; Emergency backup water supply for the recycled water system; Contingency for change orders; Feasibility studies.
- *Funding Amount:* Construction Grants will cover 35% of the construction cost for a project (either a reasonable estimate or final construction cost). Other categories do not have a set maximum amount.
- *Match Requirement:* 50% of the total project cost, 65% of the total project cost for Construction Grants.
- *Deadline:* Ongoing.

The Water Recycling Funding Program (WRFP) promotes the beneficial use of treated municipal wastewater (water recycling) in order to augment fresh water supplies in California by providing technical and financial assistance to agencies and other stakeholders in support of water recycling projects and research. Applicants can request either a Planning Project, Construction Project, Research Project, or Pilot Project designation.

More information:

https://www.waterboards.ca.gov/water_issues/programs/grants_loans/water_recycling/

Small Community Drought Relief Program

- *Agency:* California Department of Water Resources
- *Eligible Applicants:* Public agencies; Public utilities; Special districts; Colleges and universities; Mutual water companies; Nonprofit organizations; Federally recognized Native American Tribes; State recognized Native American Tribes.
- *Funding Uses:* Temporary mitigation measures (Hauled water; Temporary community water tanks; Bottled water; Water vending machines; Emergency water interties); Projects that create reliable water supply sources; New wells or rehabilitation of existing wells; Water system storage; Replace aging and leaking pipelines; Backup power sources for system operation; Reasonable cost of studies; Project implementation costs (Engineering; Design; Project Construction; Land Acquisition; Other work directly related to the project).
- *Funding Amount:* No minimum or maximum amount specified.
- *Match Requirement:* No match requirement, but local cost share is encouraged.
- *Performance Period:* 3 years.
- *Deadline:* First-come-first-served basis, applications will be accepted until 12/29/23. \$200M allocated in the 2021 State Budget.

The intent of the Small Community Drought Relief Program is to provide immediate and near-term financial and technical support to help small communities survive this and future droughts. Eligible communities are those who do not receive water from an urban water supplier. Urban water suppliers defined as those that provide drinking water with 3,000 connections or more or more than 3,000 acre-feet per year. Eligible communities must be in a county named in one of the Governor’s emergency drought proclamations or must be in an area determined by the State Water Resources Control Board (SWRCB) where drought conditions necessitate urgent and immediate action.

More information: https://water.ca.gov/-/media/DWR-Website/Web-Pages/Work-With-Us/Grants-And-Loans/Small-Community-Drought-Relief/Small-Community-Drought-Relief-Guidelines_2021.pdf

Drought Resiliency Projects (DRP)

- *Agency:* U.S. Bureau of Reclamation
- *Eligible Applicants:* States, federally recognized Native American Tribes, Irrigation Districts, Water Districts, Regional Authorities, Local Government Entities with water or power delivery authority, Other organizations with water or power delivery authority, Nonprofit conservation organizations acting in partnership with an entity that has water or power delivery authority.
- *Funding Uses:* System modifications or improvements that increase flexibility of water conveyance and deliveries; Storing water and/or recharging groundwater supplies; Developing alternative sources of water supply including water treatment; Developing

water management, water marketing, and modeling tools to address drought; Installing water measurement equipment and monitoring instrumentation devices.

- *Funding Amount:* Maximum of \$500,000 (Funding Group I), Maximum of \$2,000,000 (Funding Group II).
- *Match Requirement:* 50% of the total project cost.
- *Performance Period:* Projects funded under Funding Group I should be completed within two years. Projects selected under Funding Group II may be funded on an annual basis, for a period of up to 3 years.
- *Deadline:* 10/5/2021 (4:00 PM MDT)

The Drought Resiliency Projects (DRP) program supports projects that build long-term resilience to drought and reduce the need for emergency response actions. These projects are generally in the final design stage—environmental and cultural resources compliance may have been initiated, and the non-federal funding, necessary permits, and other required approvals have been secured. Applicants may apply for funding under both Funding Group I and Funding Group II in the same competition, but an individual applicant can only be awarded up to \$2,000,000. Units of government apply for funding through Category A, nonprofit conservation organizations apply for funding through Category B.

More information: <https://www.grants.gov/web/grants/view-opportunity.html?oppId=335035>

Multifamily Housing Program (MHP)

- *Agency:* California Department of Housing and Community Development (CalHCD)
- *Eligible Applicants:* Local public entities; Individual ventures; Joint ventures; Partnerships; Limited partnerships; Trusts; Corporations; Limited liability companies; Tribal entities; or any combination thereof.
- *Funding Uses:* Property acquisition; Refinancing existing long-term debt involving a rehabilitation contract; Land lease payments; Construction and Rehabilitation work; Offsite improvements directly related to and required by the Rental Housing Development; Onsite improvements related to the Rental Housing Development; Architectural, appraisal, engineering, legal, and other consulting costs and fees; Rent-Up Costs; Developer fees; Carrying costs; Building permits and state and local fees; Capitalized operating and capitalized replacement reserves; Escrow, title insurance, recording and other related costs; Costs for items intended to ensure the completion of construction; Environmental hazard reports, surveys, and investigations; Costs of relocation benefits and assistance; Any other costs of Rehabilitation or new construction approved by the Department.
- *Funding Amount:* Calculated per unit based on various factors, such as type of unit and the use of tax credits.
- *Funding Cycle:* Funding allocated for FY 21-22 application cycle.

The Multifamily Housing Program (MHP) provides financing options to assist the new construction, rehabilitation, and preservation of permanent and transitional rental housing for

lower income households. The initial term of the loan shall be 55 years. The MHP loan amount shall not exceed the total eligible costs required.

More information: <https://www.hcd.ca.gov/grants-funding/active-funding/mhp.shtml>

Affordable Housing and Sustainable Communities (AHSC)

- *Agency:* California Department of Housing and Community Development (CalHCD)
- *Eligible Applicants:* Cities; Public Housing Authorities; Redevelopment Successor Agencies; Transit Agencies or Transit Operators; Congestion Management Agencies; Joint Powers Authorities; School Districts; Facilities Districts; Universities; Community College Districts; Developers or Program Operators; Special Purpose Entities formed and controlled by the Developer; federally recognized Native American Tribes.
- *Funding Uses:* Land acquisition; Affordable Housing Development Projects; Housing-Related Infrastructure Projects; Sustainable Transportation Infrastructure Projects; Transportation-Related Amenities Projects. Projects must fall under one of three eligible areas: 1) Transit-Oriented Development Project Areas, 2) Integrated Connectivity Project Areas, or 3) Rural Innovation Project Areas.
- *Funding Amount:* Maximum of \$30,000,000 as a grant award, loan, or combination thereof. Minimum of \$1,000,000.
- *Match Requirement:* No match requirement.
- *Funding Cycle:* Anticipated Summer 2022

The AHSC Program is designed to implement GHG emissions reductions through a reduction of vehicle miles travelled (VMT), or fewer and shorter auto-trips. The AHSC Program will fund integrated land use and transportation projects supporting low-carbon transportation options. Promoting mode shift to low-carbon transportation will require strategies that link residential areas, major employment centers and other Key Destinations to accessible, reliable, affordable, safe and comfortable transit, and active transportation options.

More information: <https://www.hcd.ca.gov/grants-funding/active-funding/ahsc.shtml>

Infill Infrastructure Grant (IIG)

- *Agency:* California Department of Housing and Community Development (CalHCD)
- *Eligible Applicants:* Cities; Public Housing Authorities; Redevelopment Successor Agencies; Transit Agencies or Transit Operators; Congestion Management Agencies; Joint Powers Authorities; School Districts; Facilities Districts; Universities; Community College Districts; Developers or Program Operators; Special Purpose Entities formed and controlled by the Developer; federally recognized Native American Tribes.
- *Funding Uses:* Creation, Development, or Rehabilitation of Parks or Open Space; Water, Sewer, or Other Utility Service Improvements; Street, Road, and Bridge Construction and Improvement; Structured Parking; Transit Linkages and Facilities; Facilities that support pedestrian or bicycle transit; Traffic Mitigation Measures; Site Clearance, Grading, Preparation, and Demolition necessary for the development; Sidewalk or Streetscape

Improvements; Storm Drains, Stormwater Detention Basins, Culverts, and Similar Drainage Features; Environmental Remediation (no more than 50% of the award); Land Acquisition; Soft costs directly related to construction or other pre-development components (no more than 10% of the award); Other Capital Asset costs approved by the Department; Impact Fees (no more than 5% of the award).

- *Funding Amount:* Maximum of \$7,500,000 for Qualifying Infill Projects, minimum of \$1,000,000 (urban areas)/ \$500,000 (rural areas). Maximum of \$30,000,000 for Qualifying Infill Areas, minimum of \$2,000,000 (urban areas)/\$1,000,000 (rural areas).
- *Match Requirement:* No match requirement.
- *Funding Cycle:* Anticipated Summer 2022

The Infill Infrastructure Grant (IIG) program’s primary objective is to promote infill housing development by providing financial assistance for Capital Improvement Projects that are an integral part of or necessary to facilitate the development of a Qualifying Infill Project or a Qualifying Infill Area. All applications must include a Qualifying Infill Project.

More information: <https://www.hcd.ca.gov/grants-funding/active-funding/iigp.shtml>

Rural Recreation and Tourism Program (RRT)

- *Agency:* California Department of Parks and Recreation
- *Eligible Applicants:* Counties, Cities, Recreation and Park Districts, Special Districts with authority to acquire, operate, and maintain public park and recreation areas.
 - Must be in a county with a population below 500,000 people and in a city/town/census designated place that has a population below 50,000 people.
 - OR be in a county with a population below 500,000 people and in a city/town/census designated place that has a population below 80,000 people, provided that the county has adopted one or more State planning priorities to limit sprawl, protect environmental and agricultural resources and/or encourage efficient infill development patterns within incorporated city limits.
- *Funding Uses:* Acquisition of land combined with development of a new recreation feature; Acquisition of land that already has a recreation feature for expansions; Development of Recreation Features (Aquatic centers, swimming pools, splash pads, fishing piers, or paddling launch sites; Amphitheater/performing arts stages; Regional sports complexes; Athletic fields; Athletic courts; Year around complexes for winter and summer activities; Visitor, interpretive, cultural, and historical structures, Wildlife viewing structures or shade structures; Non-motorized trails, Equestrian trails, bikeways, pedestrian/bicycle bridges; Botanical or demonstration gardens and orchards; Recreation centers/gymnasiums; Dog parks; Jogging and walking loops, par courses, running tracks; Gym exercise equipment or outdoor exercise equipment; Disc Golf; Open space and natural areas for public recreation uses; Campgrounds; Picnic/Bar-B-Que areas; Playgrounds and tot lots; Plazas, zocalos, gazebos; Public art displays; Skate parks, skating, rollerblading or, ice rinks, and BMX or pump tracks).
- *Funding Amount:* Maximum of \$3,000,000, minimum of \$200,000.

- *Match Requirement:* If the project site area has a median household income of \$56,982 or less, there is no match requirement. If it is above \$56,982, a match of at least 20% of the total project cost is required.
- *Deadline:* 11/5/2021

The Rural Recreation and Tourism Program will create new recreation opportunities within rural communities to support health-related and economic goals.

More information: https://www.parks.ca.gov/?page_id=28439

Museum Grants Program

- *Agency:* California Natural Resources Agency (CNRA)
- *Eligible Applicants:* Public agencies and nonprofit organizations, including museums. Museums of any size and discipline are eligible but must have been open to the public for at least two years.
- *Funding Uses:* Construction and renovation of museum facilities; Exhibit fabrication and installation; Reconstruction or renovation of historic sites; Services including design, brand development, engineering, technical support; Materials, supplies, and equipment related directly to project activities; Permanent elements in exterior landscapes, gardens, and outdoor plazas; Equipment to improve collections storage and exhibit environments; Moving and storage costs associated with relocating collections; Health and safety equipment and supplies; Personnel salaries, wages, and fringe benefits directly related to the project; Consultant fees, contracts, and subcontracts directly related to the project.
- *Funding Amount:* Up to \$40,000, no less than \$20,000.
- *Match Requirement:* 5% of the grant award (for public agencies). Public agencies directly serving an underserved community may request a lower match.
- *Funding Cycle:* TBD.

The Museum Grants Program was created to support small capital and programmatic projects in museums, including construction, renovation, exhibits, educational programs, outreach programs, public programs, curriculum, marketing, and collections care. This program is intended to solicit proposals that assist and enhance museums that are deeply rooted in, and reflective of, previously underserved communities.

More information: <https://resources.ca.gov/grants/california-museum>

Broadband Infrastructure Grant Account

- *Agency:* Public Utilities Commission
- *Eligible Applicants:* Entities with a Certificate of Public Convenience and Necessity (CPCN) that qualify as a “telephone corporation,” Wireless carriers who hold a Wireless Identification Registration (WIR), Non-telephone corporations that are facilities-based broadband service providers. A local government agency may apply if no other eligible entity in that jurisdiction applied.

- *Funding Uses:* Costs directly related to the deployment of infrastructure; Costs to lease access to property or for internet backhaul services for a period not to exceed five years; Cost incurred by an existing facility-based broadband provider to upgrade its existing facilities to provide for interconnection.
- *Funding Amount:* Maximum of \$5,000,000.
- *Match Requirement:* Varies based on project criteria.
- *Deadline:* Typically, annually on April 1st.

The Broadband Infrastructure Grant Account is one of several subaccounts under the California Advanced Services Fund (CASF). AB 156 provided historic investments in broadband infrastructure, with \$300,000,000 transferred to the Broadband Infrastructure Grant Account. Projects that only deploy middle-mile infrastructure are not eligible for grant funding. For a project that includes middle-mile infrastructure, the Commission is required to verify that the proposed infrastructure is indispensable for accessing last-mile infrastructure.

More information: <https://www.cpuc.ca.gov/industries-and-topics/internet-and-phone/california-advanced-services-fund/casf-infrastructure-grant>