

SOUTH SALINAS VALLEY BROADBAND AUTHORITY

**BOARD OF DIRECTORS
SPECIAL MEETING AGENDA**

**February 16th, 2023
9:00-10:00 a.m.**

**Zoom Link: <https://us02web.zoom.us/...>
Webinar ID: 818 6359 0981
Passcode: N/A**

1. Call to Order

2. Pledge of Allegiance

3. Roll call

Board Chair: Supervisor Chris Lopez, County of Monterey
Board Member: Councilmember Angela Untalon, City of Greenfield
Board Member: Councilmember Alejandro Chavez, City of Soledad
Board Member: Mayor Jose Rios, City of Gonzales
Board Member: Mayor Mike LeBarre, City of King

4. Business from the Public

Members of the public may comment on matters within the jurisdiction of the agency that are not on the agenda. Public comments generally are limited to two (2) minutes per speaker; the Chair may further limit the time for public comments depending on the agenda schedule. Comments on agenda items should be held until the items are reached. To be respectful of all speakers and avoid disruption of the meeting, please refrain from applauding or jeering the speaker.

5. Consent Items

- a. Approval of December 12th, 2022 SSVBA Draft Board Meeting Minutes (Pages 3-5)

6. Regular Agenda

- a. Legal counsel: presentation of outcomes (Pages 6-8)
- b. SSVBA Bank Account: Gonzales City Manager - Trevin Barber

7. Executive Director's Report

- a. Grant updates (Pages 9-13)
- b. Local Agency Technical Assistance (LATA): Overview
- c. SSVBA website: Awaiting submissions from board members

8. Board of Directors' Reports

9. Future Agenda Items

- a. Presentation of South Salinas Valley Broadband Authority Website

10. Adjournment

11. MEETING ACCOMMODATION

Disability-related modification or accommodation, including auxiliary aids or services, may be requested by any person with a disability who requires modification or accommodation in order to participate in the meeting. Requests should be referred to MBEP Staff at ddanielson@mbep.biz as soon as possible but by no later than 5:00 p.m. of the last business day prior to the meeting. Hearing impaired or TTY/TDD text telephone users may contact the Agency by dialing 711 for the California Relay Service (CRS) or by telephoning any other service providers' CRS telephone number.

VIEWING MEETINGS

Live meetings are broadcast via Zoom and are recorded. The recorded meetings schedule may be viewed at the City of Greenfield's website, [Greenfield, CA | Official Website.](#)

AGENDA POSTING

The meeting agenda was posted on February 13, 2023 at 4:45 p.m. at the Greenfield Civic Center at 599 El Camino Real - Greenfield, CA 93927 and on the City of Greenfield's website: www.ci.greenfield.ca.us

**South Salinas Valley Broadband Authority
Consent Agenda**

AGENDA ITEM: 5.a

AUTHORITY MEETING DATE: February 16th, 2023

SUBJECT: Approval of December 12th, 2022 SSVBA Draft Board Meeting Minutes

RECOMMENDATION: Motion to approve December 12th, 2022 SSVBA Board Meeting Minutes.

ATTACHMENTS:

- December 12th, 2022 SSVBA Draft Meeting Minutes

SOUTH SALINAS VALLEY BROADBAND AUTHORITY

**BOARD OF DIRECTORS
SPECIAL MEETING AGENDA**

**December 12th, 2022
1:00pm-3:00pm**

**CITY OF GONZALES POLICE STATION
109 4TH STREET, GONZALES, CA 93926**

Zoom Link:

<https://us02web.zoom.us/j/87622340005?pwd=dnUyYXhTMFpvNmNRUE81SmEyanM3Zz09>

Webinar ID: 876 2234 0005

Passcode: 150440

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll call**

Board Chair: Supervisor Chris Lopez, County of Monterey
Board Member: Councilmember Drew Tipton, City of Greenfield
Board Member: Councilmember Alejandro Chavez, City of Soledad
Board Member: Mayor Jose Rios, City of Gonzales
Board Member: Mayor Mike LeBarre, City of King

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5. Consent Items

- a. Approval of September 29th, 2022 SSVBA Draft Board Meeting Minutes

6. Regular Agenda

- a. Local Agency Technical Assistance (LATA) Update

b. Adoption of South Salinas Valley Broadband Logo

7. Executive Director's Report

a. South Salinas Valley Broadband Authority 6 Month Update

8. Board of Directors' Reports

9. Future Agenda Items

a. Creation of South Salinas Valley Broadband Authority Website

b. Consideration of Legal Counsel Proposals

10. Adjournment

11. MEETING ACCOMMODATION

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AGENDA POSTING

The meeting agenda was posted on [date and time] at the [location].

**South Salinas Valley Broadband Authority
Regular Agenda**

AGENDA ITEM: 6.a

AUTHORITY MEETING DATE: February 16th, 2023

SUBJECT: Approval of legal counsel finalist

PREPARED BY: Dr. Doreen Danielson, Monterey Bay Economic Partnership and Trevin Barber, City of Gonzales

RECOMMENDATION: Motion to approve and adopt the recommended legal counsel

BACKGROUND:

- [Response to Proposal:](#) Best Best & Krieger LLP (BB&K) hereinafter referred to as BBK
- [Response to Proposal:](#) Richard Watson Gershon Law hereinafter referred to as RWG

ATTACHMENTS:

- Candidate Scoring Structure and recommendation

SSVBA Legal Counsel Interview

Candidate Scoring Structure

February 2023

Candidates Considered:

Best Best & Krieger LLP (BB&K) hereinafter referred to as **BBK**

RichardWatsonGershon Law hereinafter referred to as **RWG**

RFP Recommended Scoring Guidelines

Criteria Description	Weighting
Minimum Qualifications (Section III) *	Pass/Fail
Experience and Qualifications <ol style="list-style-type: none"> 1. Experience of firm and specific qualifications of attorney designated to serve as SSVBA General Counsel in the areas identified in section II “Detailed Scope of Services” 2. Resumes of staff designated to support the attorney serving as SSVBA General Council 3. Broadband experience 	65%
Proposer’s Approach to Working with SSVBA	15%
Commercial Terms (Price) and Compliance with SSVBA Standard Contract	20%
Total =	100%

Alignment of Interview Questions with Recommended Guidelines

RFP Scoring Criteria	Aligned Interview Question(s)	Score
Minimum Qualifications (Section III)	- Based on submitted RFP proposal by each candidate	BBK Law: Pass RWG Law: Pass
Experience of firm and specific qualifications of attorney designated to serve as SSVBA General Counsel according to Section II Scope of Services, resumes of designated staff, and broadband experience	<ul style="list-style-type: none"> - What is your familiarity with the concept of Broadband for All or Digital Equity on a state and federal level? - What are some of your firm’s strengths in guiding public agencies and knowledge of the Brown Act, Public Records Act, Political Reform Act, and General Municipal Law? - What are some challenges facing broadband 	BBK Law: 60/65% RWG Law: 55/65%

	<p>authorities?</p> <ul style="list-style-type: none"> - Will the designated person(s) from your firm be able to attend the quarterly Board of Directors' meeting in person? 	
Proposer's Approach to Working with SSVBA	<ul style="list-style-type: none"> - Will there be one designated individual who will be responsible for all matters of the SSVBA? This particular JPA requires someone who has familiarity with digital equity as a national and regional effort. - What is your turnout time for reviewing agenda packets (may be needed for monthly meetings), resolutions, ordinances, contracts, agreements, and memoranda? - What is your strategy for managing case load among your clients? - How will you ensure that communication between the designated person and the SSVBA is conducted based on an expected time-frame that is agreed upon specifically for the SSVBA? 	<p>BBK Law: 15/15% RWG Law: 10/15%</p>
Rates and Compliance	<ul style="list-style-type: none"> - Thank you for providing your firm's rates. Would you please describe your firm's invoicing technique? Does the firm assign a retainer as well? - Can you please explain how email communications would be invoiced if SSVBA staff submit questions through email? 	<p>BBK Law: 20/20% RWG Law: 15/20%</p>
	Total Score:	<p>BBK Law: 95% RWG Law: 80%</p>

**South Salinas Valley Broadband Authority
Executive Director's Report**

AGENDA ITEM: 7.a

AUTHORITY MEETING DATE: February 16th, 2023

SUBJECT: Grant Information

PREPARED BY: Dr. Doreen Danielson, Monterey Bay Economic Partnership

ATTACHMENTS:

- Digital Equity: Information on Grants

SSVBA
Digital Equity: Information on Grants
February 16th, 2023

California Advanced Services Fund (CASF) Phase IV
Grant Awarded to CCBC

Submission Date: July 2022

Award Date: January 2023

Duration: 5 yrs

CASF Project Proposal

developing and supporting broadband projects funded by the CASF Infrastructure grant program, including deployment of open access middle mile facilities (when deemed indispensable), construction of new and upgraded last mile infrastructure, and making access to those projects affordable via alternative funding vehicles. CCBC will also seek to leverage money available from other public and private sources to supplement and conserve CASF infrastructure funds and to pursue expanded adoption, access and deployment goals.

Resolution

It is ordered that the Commission shall award \$1,000,000 to the Central Coast Broadband Consortium (CCBC). The commencement of the grant will be February 1st, 2023: \$200k per year for the duration of 5 years.

Budget Proposal

CCBC requests \$1,000,000 for a five-year grant.⁸ The requested grant amount will allocate approximately **48% to market analysis and outreach** to identify potential infrastructure projects and encourage deployment (Objectives 1 and 2), **17% will be for direct assistance to ISPs and local agencies** during the grant application process (Objective 3), **14% will be used for sourcing other funding** opportunities and publicizing their availability (Objective 4), and the remaining **21% will be split between publicizing requests for wireline testing volunteers, GIS support and fiscal/management oversight** (Objective 5). CCBC's budget is consistent with the budgetary requirements stated in D.22-05-029.

Fiscal Agent and GIS

City of Watsonville

GIS support team (pending, 2023)

Previous CASF funding

	Time period	Objectives
Grant 1	January 2012 to December 2015	Assistance with implementation of middle mile infrastructure, policy development and mapping and analysis of the region to identify priority areas for projects.
Grant 2	September 2016 to August 2021	Deployment of open access middle mile facilities, construction of new and upgraded last mile infrastructure, and affordable access via greater competition, more choices and regulatory engagement.
Grant 3	November 2019 to October 2022	Development and support of broadband projects funded by the CASF Infrastructure grant program, including deployment of open access middle mile facilities (when deemed indispensable), construction of new and upgraded last mile infrastructure, and affordable access via greater competition, more choices and policy engagement

Proposed Activities: Approved

- Continuing to work directly with private sector ISPs, state and local agencies to identify priority areas for infrastructure projects
- Identifying potential CASF infrastructure projects that can be funded through SB 156 and AB 164 to expand infrastructure and service offerings to achieve broadband coverage goal of 98%
- Providing assistance to providers submitting CASF infrastructure applications through data mapping and technical support
- Identifying and removing specific barriers to broadband infrastructure deployment that affect projects developed and submitted for CASF infrastructure grants
- Assisting the Commission with wireline testing as needed
- Promoting broadband deployment throughout the Monterey Bay region of Santa Cruz, San Benito, and Monterey counties Finding additional grant funding through local, state and federal revenue streams and public-private partnerships that can provide any necessary matching funds and improve the long-term sustainability of projects developed and submitted for CASF infrastructure grants
- Delivering direct, project-specific mapping, data analysis and community support assistance to ISPs and local agencies as they develop and implement broadband infrastructure deployment projects
- Working with technical experts, public works officials and economic development professionals to create common specifications, policies and practices that encourage and facilitate broadband deployment

- Facilitating conversations between independent and incumbent ISPs, local and state policy makers and regional businesses and institutions
- Providing policy makers with tools, resources and a planning structure they can use to pursue local broadband projects and initiatives.

**Golden State Finance Authority (GSFA)
Grant Resolution: Not Selected, Feb 2023**

Submission Date: Dec 2022, extended to January 2023

Award Date: Not Selected, Feb 2023

Duration: 1 year

GSFA Proposal Purpose: Rural county broadband strategic plan for up to \$125k per county

Applicant: MBEP on behalf of CCBC

Application focus: Monterey and San Benito Counties

Broadband Strategic Plan for Each County Includes:

- Broadband benefits to local governments, economic development, addressing community needs (telehealth, distance learning, remote work), digital inclusion,
- Needs assessment of government, residents, businesses, current/future ISPs, education
- Analysis of current broadband market and infrastructure: identifying providers and speeds, query businesses on broadband adoption, imbed speed test in surveys, provide gap analysis,
- Broadband policies and programs for consideration: fiber, fixed wireless, satellite
- SMART community applications: traffic and safety, wildfire alert, public Wi-fi, smart parking and wayfinding, ZEV charging infrastructure, SMART community policy development

Grants Recently Submitted

Title: CERF Pilot Project 2023

Description: The Employment Development Department (EDD), in collaboration with the Labor and Workforce Development Agency (LWDA), the Governor’s Office of Planning and Research (OPR), and the Governor’s Office of Business and Economic Development (GO-Biz), announces the availability of up to \$50 million from the Community Economic Resilience Fund (CERF) Program for the Economic Development Pilot for PY 22-23 grant.

Projects Supported by CERF: Regional and worker-centered inclusive economic planning Program Focus: Job quality and job access, workforce skills and high-wage jobs, economic resilience and carbon-neutral economic framework

Submission Date: February 13th, 2023

Submission Structure: One Central Coast regional application => UCSC fiscal agent, MBEP, DART Initiative, and Cal Poly as co-applicants highlighting DART-Joby apprenticeship program and Cal Poly's Tech Park Project with support of numerous community based organizations who will be funded through CERF

Upcoming Grants

Title: CPUC Equity Initiatives and Clean Energy Access

Grant Program

Targeted Audience: Community Based Organizations (CBO)

Summary: AB 179 (Ting) signed by Governor Gavin Newsom appropriates **\$30,000,000 in funding to expand the scope of public participation to include community-based organizations**

that have not historically engaged with matters before the California Public Utilities

Commission. The purpose of the funding is to increase the breadth and depth of voices providing input on issues affecting state residents, especially those in diverse and low-income communities, hard to reach customers, individuals with access and functional needs, and frontline communities experiencing the impact of climate change.

Informative Webinar: February 15th, 2023

Federal Fund

Federal Agency Name: National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce

Funding Opportunity Title: Broadband Equity, Access, and Deployment Program (BEAD)

Funding Amount: \$100M per state

Letter of Intent Collection Date: July 2022

Webinar Conducted: February 9th, 2023